



# From Browsing to Buying We Grow Your Online Sales

**E-Commerce Stores**

**Dropshipping**

**Marketplaces**

**Subscription Boxes**

**SaaS Products**



# ***WE HELP E-COMMERCE BRANDS GROW REVENUE***

with high-converting digital campaigns, retargeting funnels, and ROI-focused strategies turning visitors into loyal customers.

**Sales-focused  
campaigns**

**Verified leads &  
conversions**



**Revenue  
Growth**

# INDUSTRIES & PRODUCTS:

Our services support a wide range of industries with dependable, high-quality products. We focus on efficiency, reliability, and customer satisfaction.



**Fashion & Apparel**



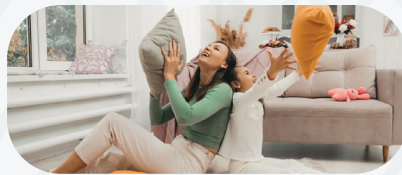
**Beauty & Skincare**



**Health & Fitness Products**



**Electronics & Gadgets**



**Home & Lifestyle**



**Food & Beverages**



**Online Courses / Digital Products**

# WHAT WE DO:

We provide reliable, high-quality solutions designed to support businesses across multiple industries. From streamlined services to tailored products, we help clients operate efficiently and confidently.



- ✓ Meta Ads (Instagram & Facebook)
- ✓ Google Search, Shopping & Display Ads
- ✓ Email & SMS Marketing Campaigns
- ✓ WhatsApp / Messenger Funnels

- ✓ Retargeting & Cart Abandonment Strategies
- ✓ Influencer Marketing & Reviews
- ✓ Analytics & Conversion Optimization

# CONTENT STRATEGY FOR E-COMMERCE:

Our services support a wide range of industries with dependable, high-quality products. We focus on efficiency, reliability, and customer satisfaction.

- + Product Showcase Videos & Reels
- + User-Generated Content (UGC)
- + Unboxing & Review Videos
- + Seasonal Promotions / Offers
- + Tutorial / How-To Guides
- + Behind-the-Scenes / Brand Stories



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## **WHO WE TARGET**

- + Age: 18–45 (depending on product)
  - + Interests: Shopping, Fashion, Electronics, Fitness, etc.
  - + Lookalike audiences of previous buyers
  - + Cart abandoners & website visitors
- High-value customers for upsells & subscriptions**



## **TARGETING TECHNIQUES**

- + Location-based targeting (cities, regions)
  - + Age & interest filters
  - + Retargeting website visitors & social engagers
- Dynamic product ads for cart abandoners**

# SEASONAL & PROMO CAMPAIGNS

Ramadan / Eid Offers  
Summer / Winter Sale Campaigns  
Black Friday / Cyber Monday  
Product Launch Campaigns  
Limited-Time Discounts  
Clearance / Stock Liquidation Campaigns



# WHY E-COMMERCE BRANDS CHOOSE US:



High-intent buyers  
WhatsApp & Email automation  
Verified conversions  
Multi-channel strategy  
Sales & revenue growth



Generic traffic  
No follow-up  
Low engagement  
One-time ads  
Views only



**Get a **FREE** E-Commerce Marketing Audit**

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# MATRICES

