



# From **Blueprint** to **Build** We Generate Projects



**MEP Contractors**

**Interior Design**

**Fit-Out Companies**

**Consultants**

**Turnkey Projects**

# About Us

We help MEP and interior design companies win high-value projects using digital marketing strategies built for contractors, consultants, and developers turning visibility into real project inquiries.



## Our Focus

Project-based inquiries

Verified commercial & residential leads

Brand authority & long-term growth

# Segments **We Serve**



MEP Contracting  
Companies



Plumbing & Fire  
Fighting Companies



Interior Design Studios



Commercial &  
Residential Developers



Fit-Out & Turnkey  
Contractors



Retail, Office &  
Hospitality Projects



HVAC & Electrical  
Contractors

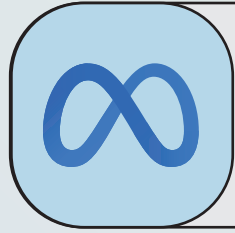
# Our Digital Marketing Services



Google Search & Local Service Ads



WhatsApp & Call Lead Funnels



Meta Ads (Instagram & Facebook)



Website & Portfolio Optimization



LinkedIn Ads (B2B & Developers)



CRM & Lead Qualification Support



Project-Focused Landing Pages

# Project Inquiry Funnel

Client Sees Project / Ad

Website / WhatsApp Inquiry

Consultation / Site Visit

Proposal / BOQ Submission

Project Awarded



# Content Strategy for **MEP & Interior** Brands

- Before & After Project Visuals
- 3D Designs & Render Walkthroughs
- Site Execution Videos
- MEP Drawings & Installations
- Client Testimonials
- Material & Finish Showcases
- Project Completion Reels



**SECURE SWIFT**  
Technical Services

## STAY PROTECTED ALL YEAR

**AFFORDABLE AMC PLANS** for homes & offices. One plan covers **AC, Electrical, Plumbing, and more...**

**Book your AMC Today!**

DBC Building, Office # (F 103)  
Al Khabaisi - Deira - Dubai, UAE

Contact: +97 155 4910434

info@mepswift.com  
www.mepswift.com

**SECURE SWIFT**  
Technical Services

## 24/7 EMERGENCY SERVICE

**ONE CALL SOLVES** AC, Electrical, or Plumbing breakdowns.

**Save Our Number Now!**

DBC Building, Office # (F 103)  
Al Khabaisi - Deira - Dubai, UAE

Contact: +97 155 4910434

info@mepswift.com  
www.mepswift.com

**SECURE SWIFT**  
Technical Services

## ANNUAL MAINTENANCE CONTRACT

- Affordable AMC Plans
- One Plan, Total Coverage
- AC, Electrical & Plumbing
- Reliable Annual Support

**Book Your AMC Today!**

DBC Building, Office # (F 103)  
Al Khabaisi - Deira - Dubai, UAE

Contact: +97 155 4910434

info@mepswift.com  
www.mepswift.com

**SECURE SWIFT**  
Technical Services

## Modern Home Décor

*Modern Home Décor That Feels Right*

Small design choices make a big difference.  
**Lighting, layout, & finishes** define comfort and style.

**Discover Smarter Home Ideas!**

DBC Building, Office # (F 103)  
Al Khabaisi - Deira - Dubai, UAE

Contact: +97 155 4910434

info@mepswift.com  
www.mepswift.com

**SECURE SWIFT**  
Technical Services

## AVOID ELECTRICAL HAZARDS

**Certified electricians available** for home and office inspections.

**RISK**

**SAFE**

**Schedule a Safety Check**

DBC Building, Office # (F 103)  
Al Khabaisi - Deira - Dubai, UAE

Contact: +97 155 4910434

info@mepswift.com  
www.mepswift.com

**SECURE SWIFT**  
Technical Services

## AC Expertise You Can Trust

Efficient cooling starts with proper care, balanced airflow, and smart usage awareness.

**Learn Smarter Cooling Tips**

DBC Building, Office # (F 103)  
Al Khabaisi - Deira - Dubai, UAE

Contact: +97 155 4910434

info@mepswift.com  
www.mepswift.com

# Who **We** Target

PROPERTY DEVELOPERS

PROJECT MANAGERS

FACILITY MANAGERS

BUSINESS OWNERS

ARCHITECTS & CONSULTANTS

HOMEOWNERS & VILLA OWNERS



# Geo & Interest Targeting

A hand holding a magnifying glass over a tablet displaying a map with location pins. The background is a blurred image of a person in a suit looking at a tablet. The map on the tablet shows various location pins in different colors (red, yellow, green, blue) with icons of buildings or storefronts. The magnifying glass is positioned over the map, highlighting a specific area.

CITY & PROJECT-LOCATION TARGETING

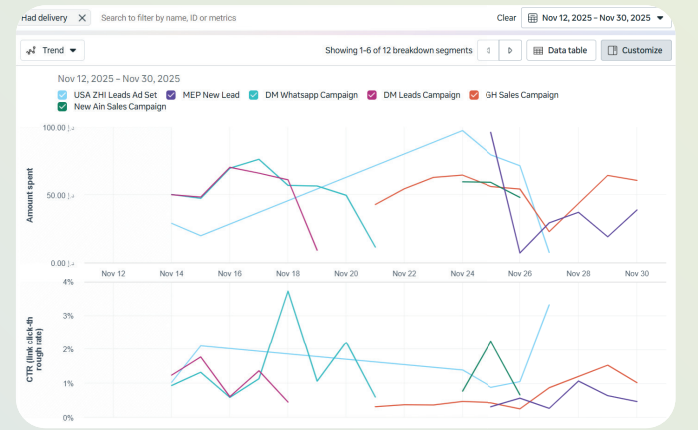
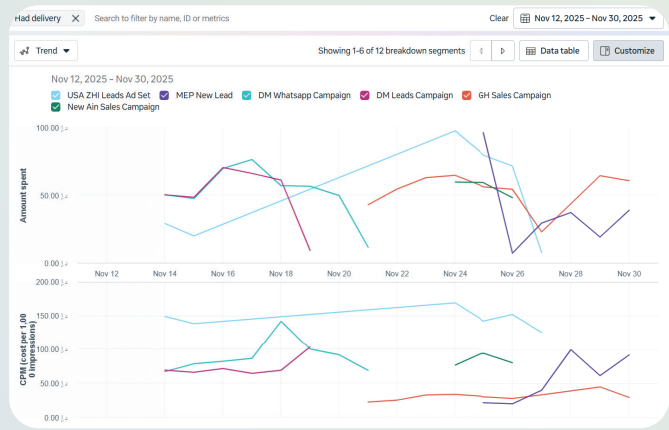
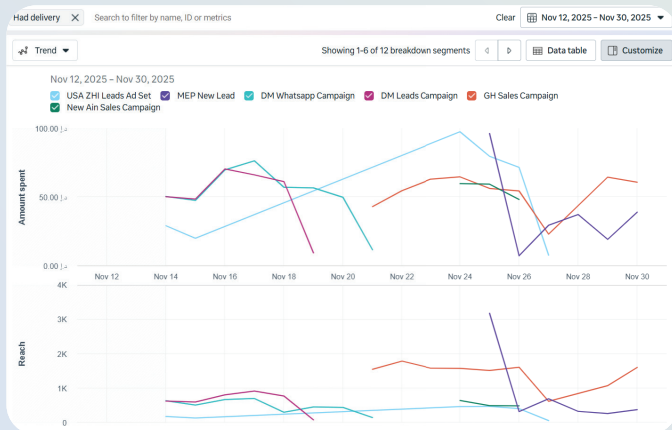
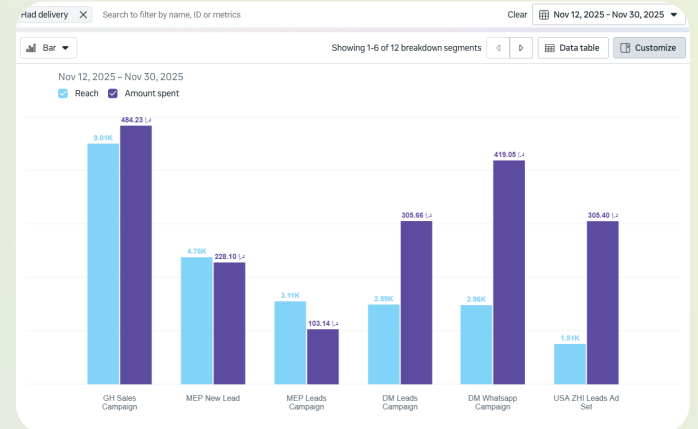
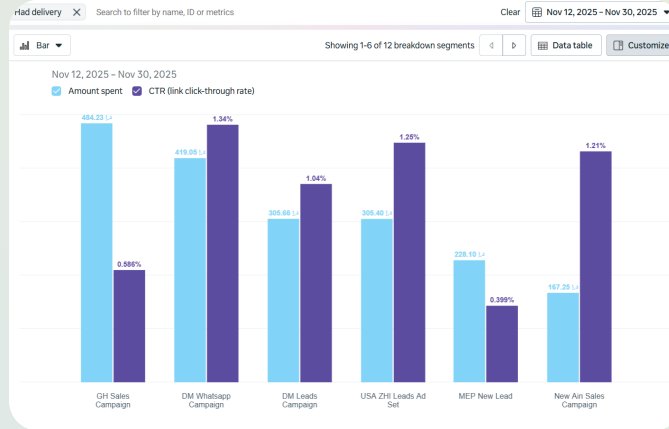
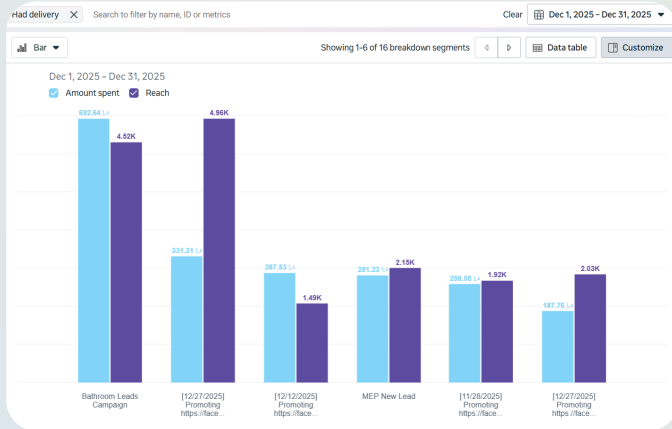
COMMERCIAL ZONES & FREE ZONES

CONSTRUCTION & REAL-ESTATE INTERESTS

JOB TITLES (PROJECT MANAGER, ENGINEER, DEVELOPER)

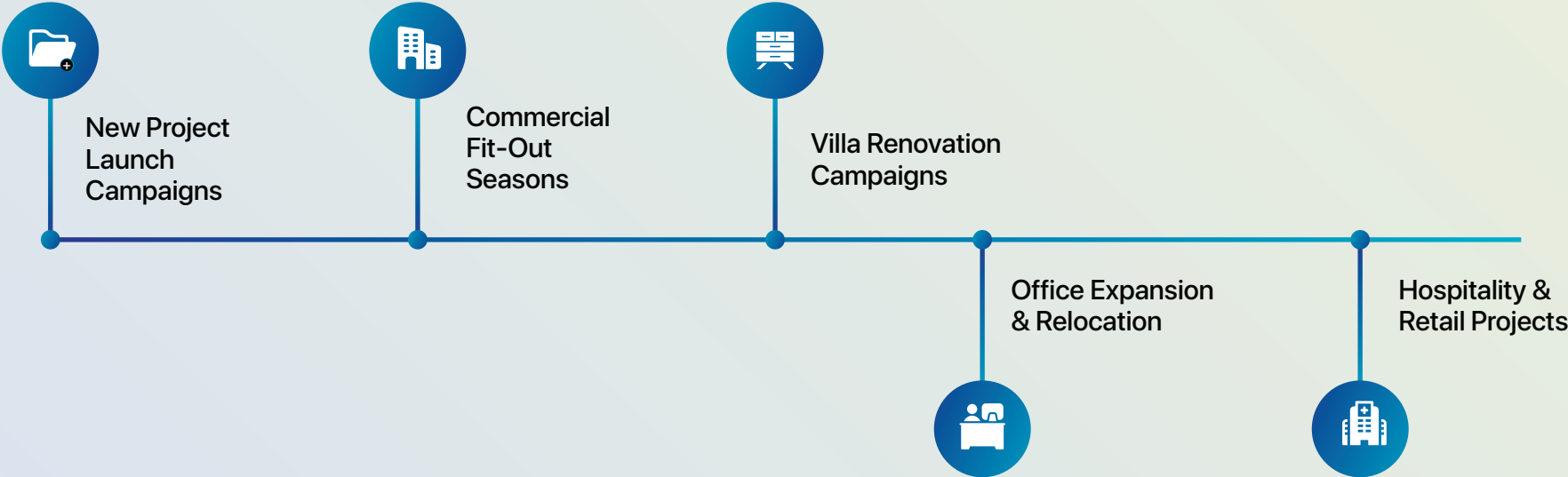
WEBSITE & WHATSAPP RETARGETING

# Performance Benchmarks



# Seasonal & Project-Based Campaigns

## Campaign Planning



# Why **MEP & Interior** Brands **Choose Us**



## Others

- Generic inquiries
- No follow-up
- Low quality
- One-time ads
- Views only

## Ainovate

- Project-ready leads
- WhatsApp & CRM systems
- Verified decision-makers
- Long-term brand strategy
- Projects & contracts



# Get a FREE MEP & Interior Marketing Audit

+971 52 940 1759

---

[WWW.AINOVATEDIGITAL.COM](http://WWW.AINOVATEDIGITAL.COM)

---

[INFO@AINOVATEDIGITAL.COM](mailto:INFO@AINOVATEDIGITAL.COM)